

# **THE OLD GLORY RUN**

## **SPONSORSHIP OPPORTUNITIES**

Thank you for your consideration of being a sponsor of The Old Glory Run. We are truly excited to offer this event to those who support our troops and especially to all of the men and women in uniform – past and present. The Old Glory Run has raised a total of \$70,000 over its four years of existence, which has been donated to the Disabled American Veterans ( DAV ) of MN Foundation to be used for service to veterans projects in Central MN. Two vehicles have been purchased with the proceeds from OGR. These transportation vans were donated to the St. Cloud VA medical facility and used to provide free transportation for area veterans to and from their medical appointments at the VAMC. Please visit [www.theoldgloryrun.com](http://www.theoldgloryrun.com) for more details about this patriotic event.

### **Our goals for this event:**

- Display and promote patriotism in our communities,
- support the families of those that have served,
- assist the MN DAV organization in their purpose/mission to "Build Better Lives for our Countrys' Disabled Veterans and Their Families",
- and to thank the many men and women that have and are providing our freedom.

### **Additional Corporate Sponsorship Opportunities**

We are offering a corporate discount for businesses who wish to assemble and pay for a team to participate in the Old Glory Run 5K event. Specifications do apply:

- One registration form must be completed and signed by each individual
- One check must be written by the company
- To receive the corporate discount, all registration forms must be received by April 1, 2012
- A \$5 discount will be applied for each registration – cost will be \$20/person for the 5K instead of \$25. If additional registrations are entered after April 1, 2012, the cost will be \$25/person instead of \$30.

### **Additional Information**

- We are accepting sponsorships at all levels.
- Checks can be made payable to American Legion Post 455
- Donations are tax deductible.
- Product donations are also accepted – sponsorship levels will be determined by the value of the product donated
- Marketing materials or trinkets for the runners' bags are required by May 1, 2012
- If you wish to display information on a table on race day, please inform Pam Karls by April 1, 2012

Organizers of The Old Glory Run reserve the right to change the specifications of each sponsorship level.

### **Contact Information:**

Pam & Curt Karls – Event Coordinators

Pam's Mobile: 320.761.5712

Curt's Mobile: 320.267.7777

[info@theoldgloryrun.com](mailto:info@theoldgloryrun.com)

[www.theoldgloryrun.com](http://www.theoldgloryrun.com)

Best Regards,

Event Coordinators – Pam and Curt Karls