

The Old Glory Run

2010 Sponsorship Levels

Event Date: May 22, 2010

Sponsorship Levels	Premiere	Presenting	Patriot	Red	White	Blue
Logo Visibility	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
Promotional Items						
Logo on promotional item (item TBD-backpack or bag)	X	X				
Sleeve of 5K event t-shirts	X					
Sleeve of 1K event t-shirts	X					
Back of 5k event t-shirts		X	X			
Back of 1k event t-shirts		X				
5K event race bibs	X					
1K event race bibs		X				
Web Site Exposure						
Event web site home page (with link)	X					
On all event web site pages (with link)	X	X				
Sponsors page on web site (with link)	X	X	X	X	X	X
Video sponsor on DigElogROCORI.com	X					
Media Exposure						
Logo on Finish Line Banner	X	X	X			
Signage displayed on race day				X	X	
St. Cloud Times - advertising the event	X	X	X	X		
Cold Spring Record - advertising the event	X	X	X			
Name Visibility						
Mentioned during 2 radio interviews with 98 Country	X					
Company name on the back of the event t-shirts				X		
Event Program	X	X	X			
Thank you/results article in the Citizen Times	X	X	X			
Thank you/results article in the Cold Spring Record	X	X	X			
Table at expo	X	X	X	X		
Promotional inserts in runners' bags	X	X	X	X	X	
A list of sponsors in runners' bags			X	X	X	
Race Entries and Banquet						
2 attendees allowed for banquet - dinner provided at Great Blue Heron	X	X				
20 complimentary race entries - includes t-shirt	X					
10 complimentary race entries - includes t-shirt		X				

Checks can be made payable to Legion Post 455. Donations are tax deductible.

To ensure that all marketing materials are prepared accurately, sponsorship payment must be received by April 15, 2010. ie t-shirts, signage, promotional items